SDK
LABORATORIES
Business
Profile

ABOUT US

South Africa's leading cosmetic contract manufacturing company, specialising in the development of bespoke formulations for the Skin Care, Colour, Personal Hygiene, Personal Care/Toiletries, Hair Care and Fragrance segments of the cosmetic industry.

Founded in 1988, and based in Midrand-Johannesburg, South Africa, SDK Agencies is committed to delivering the highest standards of customer service and timeous deliveries from its 30,000 square foot manufacturing facility.

We are a ISO 22716 certified facility.

SDK Agencies offers a **vertically integrated solution** to all your cosmetic needs, by virtue of its involvement in additional areas of the cosmetic industry:

Cosmetic Packaging-in the form of SDK Agencies' sister company, Cosmetic Line, **Imported Cosmetics Bulks, Fragrance Oils & Filling,** Local distributors of **Schwan Cosmetics** of Germany, **Parallel Importing & Gifting, Novelties & Cosmetic Accessories**

SDK Agencies' **clients include some of South Africa's largest cosmetic companies** as well as smaller niche concerns.

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OUR PROCESS

Step 1

Initial Consultation

Reach out to SDK Laboratories to discuss your vision and goals. We'll collaborate to define your product needs and establish a clear project scope.

Step 2

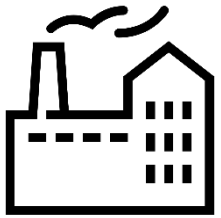
Tailored Sampling

Our in-house R&D lab will craft sample formulations based on your specifications. You'll review and provide feedback to ensure we align with your expectations.

Step 3

Finalization & Manufacturing

Once the samples are approved, we finalize the project cost and proceed with manufacturing. Our state-of-the-art facility ensures your products are produced to the highest quality standards.



Step 4

Delivery & Launch

After production, SDK handles packaging and delivery, ensuring your products are market-ready and delivered on time.

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KEY PRODUCTION GUIDELINES AND REQUIREMENTS

- Minimum order quantity (MOQS): The general MOQ is 1000 per a shade per a variant (for e.g. Lipsticks: 1000 blush pink / 1000 ruby red). However this is also dependent on packaging chosen.
- Production lead time: Our standard production lead time is 4 to 6 weeks- when all raw materials and packaging is available locally.
- Lead Times for products using imported raw materials and packaging: If your products use imported raw materials or imported componentry – the lead time is 18 – 22 weeks. This will vary depending on procurement of packaging & sourcing of raw materials. This time frame begins after upfront deposit is received, and all artwork signed off.
- Testing: refer to the attached T&C's document for explanations on the different types of testing.
- Hard claims: (For e.g., if you wish to add "SPF 30" on your labelling this will be regarded as a hard claim & would require further testing evaluation & increased cost for you, the client.
- Labelling: We provide labelling services; however, the client is responsible for the accuracy of artwork. SDK will be responsible for the accuracy of ingredients and usage instructions. Artwork remains the ownership of the client.
- Benchmarks: If possible, we require actual benchmark samples to be submitted with a completed SDK brief. This will allow SDK to manufacture as close as possible to your desired benchmark.
- Client supplying raw materials & packaging: Clients can source their own raw materials and/or packaging however they will need to meet our QC standards.
- Transportation: SDK can arrange courier services at an additional cost or client to arrange own transportation arrangements.
- Formulation development: SDK provides formulation development services at a fee. For formulations sold- you will be quoted accordingly

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WHITE LABELING AND CUSTOMIZATION OPTIONS AT SDK LABORATORIES

At SDK Laboratories, we understand the importance of branding and differentiation in the competitive cosmetic market. Our white labeling and customization options are designed to provide you with the flexibility and creativity needed to launch products that resonate with your target audience.

1. White Labeling Solutions

Ready-to-Use Formulations: We offer a range of pre-formulated products across various segments, including skin care, hair care, and personal hygiene. These formulations can be easily branded with your label, allowing for a quick market entry.
Tailored Branding: Clients can customize product names, logos, and packaging designs to align with their brand identity. Our design team collaborates with you to create packaging that not only looks appealing but also adheres to regulatory standards.

2. Custom Formulations

Bespoke Product Development: Our R&D team is equipped to develop unique formulations based on your specific requirements. Whether it's incorporating particular ingredients or achieving specific performance attributes, we work closely with you throughout the development process.
Specialized Ingredients: We offer the option to include unique African oils and other culturally relevant ingredients, catering specifically to the ethnic market. This enhances the appeal of your products and promotes local beauty standards.

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SDK
Capabilities

WE SPECIALIZE IN THE MANUFACTURING AND SUPPLY OF:

- Personal Hygiene & Disinfectants
- Color Cosmetics
- Skin Care & Cosmeceuticals
- Inspired by Fragrances (Fine Fragrance & Body Spritzers)
- Manufactured Bulk
- Gifting, Novelties and Cosmetic Accessories
- Hygiene (Surface Cleaners & Disinfectants – gels & liquids)
- Cosmetic Pencils from Schwan Stabilo
- Nail Care
- Finished Goods Importing
- Other (CBD) Skin & Body Products
- Hair Care
- Fragrance Oils Distribution
- Personal Care & Body Care
- Pharma (OTC & Non-scheduled Topical Creams/ Bases)
- Cosmetic Packaging

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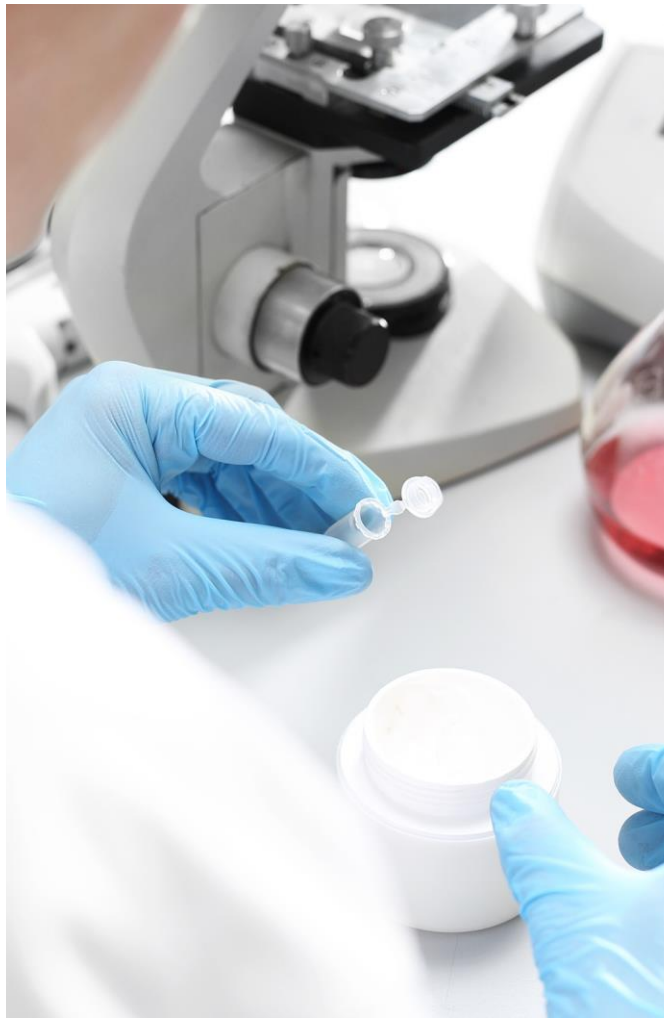
OUR OFFERINGS

- Assist in the conceptualization of the products on behalf of the client
- Formulate in our in-house laboratory
- Manufacture the product in its facility
- Supply all the relevant packaging
- Fill the product
- Distribute



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TURNKEY PACKAGING

Sustainable Options
We are committed to sustainability and offer eco-friendly packaging solutions that reduce environmental impact. Our recyclable and biodegradable materials help you align your brand with the growing demand for responsible consumption.

Custom Design
Our packaging customization options allow you to create designs that reflect your brand's aesthetics and messaging. From colors and graphics to shapes and sizes, our team works closely with you to develop packaging that stands out on the shelves and captures your target audience's attention.

Private Labeling
Private label packaging and product packaging are essential to the successful launch of a product. We offer a wide range of packaging options, including reusable, recyclable, and biodegradable materials.

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OUR CLIENTELE

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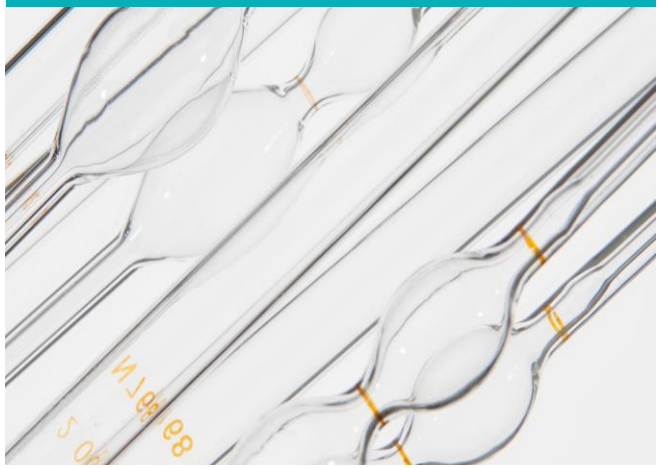
Research & Development Laboratory

LABORATORY CAPABILITY

COLOUR MATCHERS

The colour matching process specialises in ensuring that the color of a product matches a desired standard or specification. SDK works closely with customers to meet their color expectations

STATE OF THE ART LABORATORY



SDK Agencies is equipped with a state of the art laboratory which includes the following standard equipment: pH Meters, Balances, Viscometers, Pulverisers, Incubators and Stability Ovens. These are regularly serviced and calibrated to ensure reliable results.

SPECIALISED EQUIPMENT

SDK Agencies also have specialised equipment to best assess our wide product range including: Conductivity Meters, Centrifuges, Infrared Spectrophotometer, Penetrometer and Rheometer.

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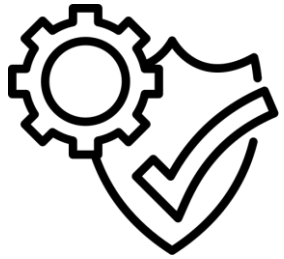
QC & QA CAPABILITY



- Quality Assurance Manager
- Quality Control Analyst
- On Line Quality Controllers

SDK Agencies runs a ***ISO 22716 Quality Management System*** (Q.M.S.), over seen by our compliance department.

SDK Agencies is continually audited internally as well as by our growing list of blue chip clients, ensuring that our high standards are adhered to, the result of which is product, which is consistent in quality and performance.

All SDK Agencies formulations are developed utilizing F.D.A and E.U approved raw materials.
All formulation types have been thoroughly researched and have passed the relevant stability testing. Comprehensive product dossiers are available on all formulations, outlining their chief characteristics and attributes.

Our in house laboratory is equipped with the leading technology to both test all formulation types & assist in any legislative related questions.

SDK Agencies utilizes its own water purification system which incorporates reverse osmosis, deionisation, ozone technology and UV light for all its water needs. All incoming air from generators is filtered to ensure its integrity.

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PERSONAL AND SURFACE HYGIENE OFFERING

Hand sanitizers
SDK uses a biocide that is effective against viruses, bacteria and fungi.

Alcohol based sanitizers
We offer a standard 70% alcohol sanitizer in gel and liquid format.

Non – alcohol based sanitizer
For sensitive skins and young kids, we offer non alcohol based sanitizer, using our biocide as the main active ingredient to perform the sanitization of hands.
We work with clients to understand bespoke requirements.

Surface disinfectants
SDK uses a biocide that is effective against viruses, bacteria and fungi.

General purpose disinfectants:
We offer disinfectant solutions for offices and schools.

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SCHWAN
STABILO
COSMETICS

SCHWAN STABILO INNOVATION

Global hype, regional must-haves, bloggers creating hot trends and the look everyone wants to have.

Schwan Cosmetics recognizes, creates, and shapes the innovations of today and then highlights what's to come tomorrow.

Our love for what's inspirational is what allows us to create new products that in turn help create success for our customers.

SDK is the exclusive distributor and finishing partner of Schwan Stabilo cosmetics in South Africa and Sub-Saharan Africa

This allows us to bring quality German quality and innovation, in the form of cosmetic pencils to Africa

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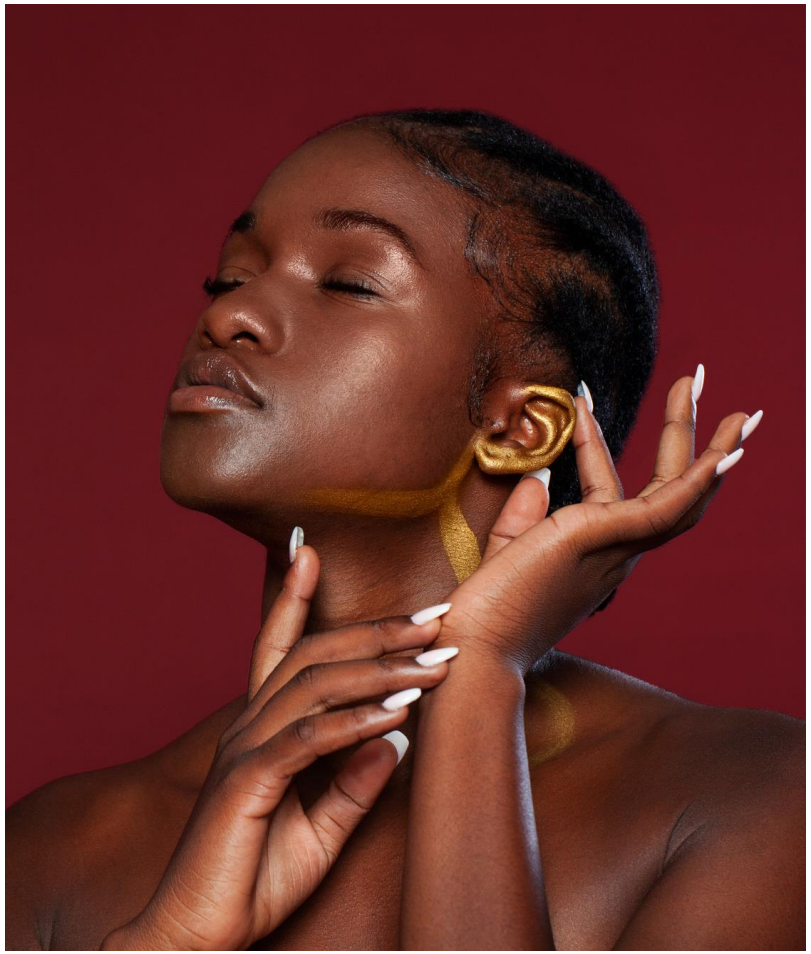
EXTENDED SERVICES

ETHNIC MARKET OFFERING

AFRICAS HIDDEN BEAUTY

- Embracing diversity
- Suitable market offerings
- Trend development
- Ethnic skin tone and hair care formulations.
- Use of unique African oils in our products.



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SDK ADVANTAGE

VALUE PROPOSITION IN MANUFACTURING LOCALLY

- Highly Experienced in Colour and Skin Care sectors
- No difference in machinery and developmental capabilities to Asian and European manufacturers
- Local Knowledge
- Shorter lead times
- Smaller production runs
- Flexibility
- Less susceptibility to foreign currencies / depreciation in the Rand
- No language issues (communication)
- SDK Agencies staff is able to converse in Chinese, Mandarin, Cantonese
- Long standing agent of a plethora of European and Asian empty and filled packaging
- Ability to rectify issues should they arise
- No issues with shipping lines not wanting to handle/carry items which are considered flammable or dangerous such as nail enamels
- Ability to store packaging in facility & able to fill when necessary
- Innovation

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www.sdklaboratories.co.za

- Health & Intimate Care Products
- Hair Care Products
- Fragrances & Mist Products
- Therapeutic & Special Treatment Products
- Skin Care & Dermo Cosmetics
- Colour Cosmetics
- Kids Products